



HAVE FUN!

MAKE NEW FRIENDS!

THE UK'S FAVOURITE
BARRACUDAS
Activity Day Camps

Giving every child such an
AMAZING EXPERIENCE
they can't wait to come back!

DEVELOP
NEW SKILLS!



barracudas.co.uk



Barracudas offers outstanding quality childcare, delivering new experiences, unrivalled activities and bags of fun every season.

It's our mission to give every child such an amazing experience they can't wait to come back! With more activities than you can shake a stick at to suit every interest, carefully planned around our

ACTIVE motto, all within a welcoming and supportive environment, they'll have the time of their lives at camp.

We know it's about the full package and so everything from the venue and activities to the staff is considered to make sure we provide the best service to kids and parents.






**GET SET, GO FOR
UNIQUE ADVENTURES!**







In safe hands!




Whilst our premium activities are key to the Barracudas experience, it's about so much more than that. We're responsible for your child's wellbeing as long as they're with us and we take this responsibility seriously.



As well as keeping kids active and building confidence, we also support your child's wellbeing at camp. As part of this commitment, we have thorough Health and Safety protocols in place and our staff all receive extensive training before camp.



"OUR SENIOR MANAGEMENT TEAM HAS OVER 90 YEARS OF COMBINED EXPERIENCE IN RUNNING ACTIVITY CAMPS"



We also have trained specialists in Health & Safety and Child Welfare within our Head Office, giving you reassurance that your child will be safe in our hands.







THE CAMP EXPERIENCE

Your child isn't just taking part in amazing activities at Barracudas, they're becoming part of the group and, along with the staff and their peers, shaping a unique camp atmosphere. It's all about making memories at our activity camps. They'll not only develop key skills but also find new passions with our unrivalled variety of activities and breadth of choice.

Your child will get full use of your local camp's facilities, not just a section of the building, or the sports hall. Right from when they arrive, they're given a dedicated 'base room' where they can bond with their group and enjoy individual activities before the sessions begin. This also gives them a chance to chill out and recharge so they're raring to go for the next exciting activity!

We have endless activity options at camp with 6 sessions and a choice for every one throughout the day. Our staff carefully plan the timetable to make sure your child is offered a wide range of options and that these are balanced throughout the day and week. This means they'll always be doing something they'll love!



Carefully Planned
timetables, means
they'll always be doing
something they love!



Your child will be well supported by the camp staff. From their Group Leader to the specialist instructors to our Camp Manager and registration team, they'll always see a friendly face and feel safe in their care.

ACTIVITIES

4 1/2 - 6 YEAR OLDS: THEIR ADVENTURE BEGINS!

Maximum group size of 24 children with a staff:child ratio of 1:8.

Early Years (Includes all children who are still 5 years old or younger on the 31st August): Groups are led by a trained Early Years Manager. To get to know your child before they join us, we'll send you an 'All About Me' form to fill in. This helps us to understand their likes and dislikes and a bit of their personality and interests so we can quickly settle them in and put them ease. Making activity choices from the visual timetable with pictures rather than words, younger children try most of the activities that the older ones do, but with smaller equipment for smaller hands, and with more frequent breaks.

5- 6 YEAR OLDS: As these children have been at school for a while, they're normally ready for a little more independence. We feed their appetite for being more grown up by developing their activity programme by using small sided team games, activities that require hand-eye co-ordination and more innovative creative activities.

HAVE FUN



EXPLORE & LEARN

- Develop a sense of belonging
- Build self-awareness
- Improve creativity and coordination

ACTIVITIES



7-10 YEAR OLDS: ENDLESS FUN!

Maximum group size of 32 children with a staff:child ratio of 1:12.

This age group love all that's on offer at Barracudas. With increasing confidence, ability and individuality, they have so many opportunities to grow at camp.

Our supportive staff help guide them as they develop skills and independence whilst they're with us.

DEVELOP
INDEPENDENCE

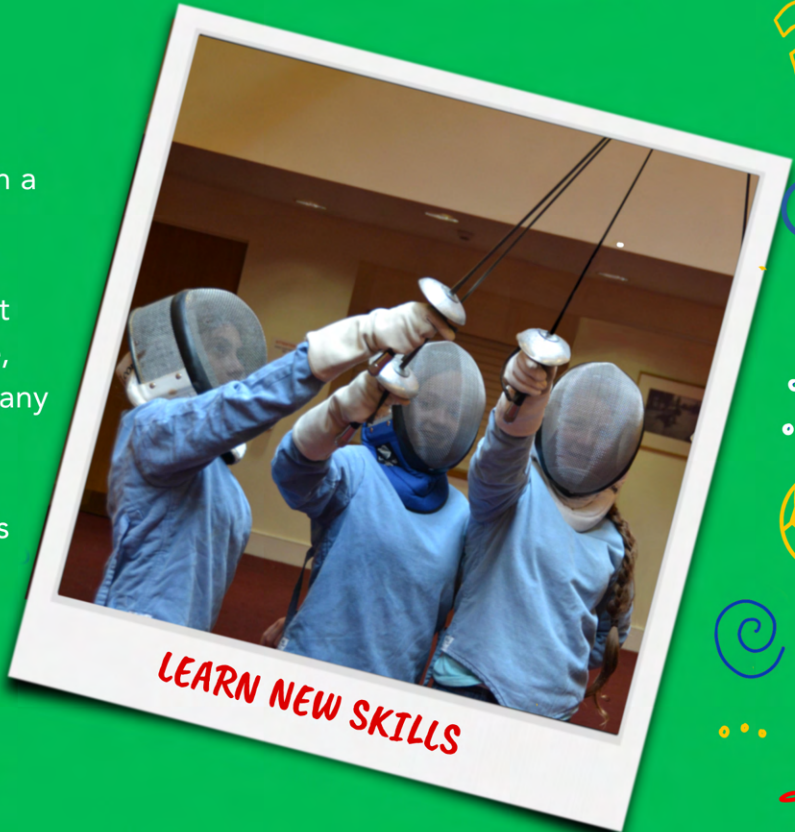
DEVELOP
SKILLS

DEVELOP NEW
PASSIONS

BUILD RELATIONSHIPS



GROW CONFIDENCE



LEARN NEW SKILLS

11+ YEAR OLDS: TOP OF THE CROP!

These groups normally have up to 28 children with a staff:child ratio of 1:14.

These kids are top of the crop at Barracudas; The 11-14 year old group at Barracudas knows and shows the way!

Whether they're the adventurous type or creative souls, they'll get a unique opportunity to try something new and build on key skills at camp. They'll make friends for life and memories that'll last a lifetime.

KEEP ACTIVE

OVERCOME
CHALLENGES



THEIR DAY AT CAMP

8.30am -
9.30am

Drop your child at camp. Easy, contactless registration with individual QR code sent directly to you, or available on our parent app! Your child is taken to their base room by our registration 'runner' staff where they will meet



9.30am -
9.45am

Team building activities to allow children to get to know each other and calm any nerves before the activity sessions begin.



9.45am -
10.30am

Children take part in their first activity of the day which they've chosen from the timetable. The group will be split between the 2 activities based on the choices children make.



10.30am -
10.45am

Time to chill out and grab a snack from their lunch box during the morning break.



10.45am -
11.40am

The fun continues with your child's second choice of activity. Friendships are growing and so is their confidence!



11.40am -
12.40pm

Session 3. Another activity selected from the 2 options available. Kids are well into the swing of things now.



12.40pm -
1.25pm

A well deserved lunch break! Your child is with their friends in their group and enjoying refueling, to be ready for more experiences.



1.25pm -
2.25pm

Another chance to try something new. This could be sporty, creative or experimental. Whatever they're into, there'll be an option they'll leap at.



2.25pm -
3.25pm

More fun with their penultimate session choice. Your child is having the life of Riley and learning new key skills.



3.25pm -
3.40pm

Time to grab a snack and chat with their new friends during the afternoon break.



3.40pm -
4.30pm

Kids enjoy their final activity choice of the day, brimming with confidence and excitement.



4.30pm -
5.30pm

Your child returns to their base room to take part in whatever smaller activities they fancy with their friends. From Top Trumps to Jenga or art activities, there's plenty to choose from as parents start to arrive to pick them up.



Hear what kids say
about Barracudas



BOOKING EXPERIENCE



Get details
on Barracudas
parent app



STEP BY STEP GUIDE

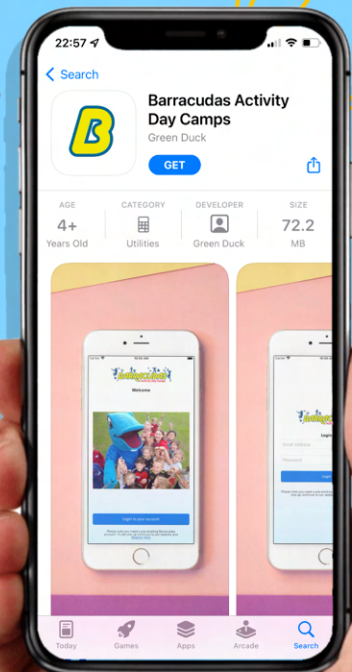
- Set up an account online
- Add your child's details
- Select your location and dates
- Add optional extras/friend request details
- Choose payment options (card/Tax-Free Childcare/Childcare Vouchers)
- Select our Easy Payment Plan if you want to spread the cost
- Pay the minimum deposit or in full to secure your booking

EVEN MORE OPTIONS!

We know every child is different so Barracudas offers additional extras you can add to your booking!

PARENT APP

Want useful information on the go? Download our free parent app for instant access to your QR code, complete your child's Essential Information form and get camp details and booking information. Just download it in the app store and log in with your account email address and password. You'll also be able to view your child's group timetable daily!





FLEX

We understand that your holiday and childcare plans can change right up until the last minute and that's why we offer our Flex and Non-Flex booking options. For just £4 per day, our Flex option means you can amend your booking right up to the last working day before your child is due to attend in any given week. Plus, Flex allows for amendments or a refund to be made if your child is ill and cannot attend.

EARLY AND LATE CLUBS

If you're a busy working parent, have a longer commute or just need some extra time in the day you can add on our Extended Hours. You can drop off from 8am and collect right up until 6pm for just £4 per early or late session.

We're all about flexibility so you can choose to add either the additional time in the morning, or the evening, or both!



CAMP KIT

Kids can come to camp in any clothes that are comfy and practical for our fun activities. We also have popular Barracudas items as optional extras. Our colourful t-shirts are just £10 or you can get the full kit (t-shirt, bag, cap and bottle) for £25. This gives them a great memento of their time at camp that they'll love to use well after their time with us.

BUDDY UP!

We know lots of children come to camp with a friend so you can make sure they're grouped together by adding their name in the Friend Request section on your booking. Barracudas guarantee's one friend request per child and just so we're sure, they must be the same age (within 1 year) and also add your child's name on their booking.



WHAT PARENTS SAY...

Barracudas is proud to be the UK's favourite activity day camp! You don't have to take our word for it, here's what parents say...

AMAZING HOLIDAY CLUB WITH GREAT STAFF!

My kids are not good with change, new people, new places, or new activities, so I was understandably a little nervous about sending them to a holiday club! I shouldn't have been - they loved it from day 1. All of the people working there were friendly and enthusiastic, there is a really good range of activities, and my two were very sorry once the week was over! Will definitely be sending them again next year. *Melissa*



ANOTHER FANTASTIC SUMMER AT BARRACUDAS...

Another fantastic summer at Barracudas in Wokingham thanks to the endlessly cheerful and enthusiastic efforts of the camp staff. My daughter did one week with a gaggle of friends and one week without, and said she probably enjoyed the second week best as making new friends and feeling free to try whatever activities she liked was really fun. *Jo*

Hear what parents say about Barracudas



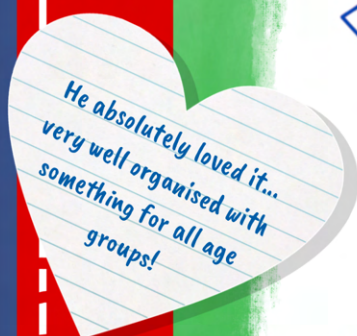
FANTASTIC - MY 7 YEAR OLD LOVED IT

Booked my 7 year old for a couple of days a week for 2 weeks to see if he liked it... He came home after first day and asked me to increase the next week to 3 days and then 4 days for the last couple of weeks... He absolutely loved it...very well organised with something for all age groups allowed. All members of staff very friendly and helpful and their appreciation of children shone through. Even when it rained they were well organised for indoor activities. He's already on my case about the next camp!!

Tony

BARRACUDA CANTERBURY TEAM: YOU ROCK!!!

Our kids had the best week ever, and now would like to go to the Summer "School" year round please! Usually they go to camp on their own school grounds so I was really nervous about dropping them off at a new location (they're little), but wow, they LOVED it. So huge thanks to all the team for looking after them and creating such an absorbing, action packed and thoroughly enjoyable summer camp experience: especially when we're both working, it's so important and valuable to know they're still making their best-life memories. *Louisa*



WE'LL BE BACK NEXT YEAR!

I booked my 10 year old son at the Sandringham camp in St Albans just for one day, as a trial, and he really enjoyed it. He wants to go back again! The staff were all very friendly, professional and attentive to our needs. They really took the time to answer all my questions and took note of all my concerns to ensure my son would have a super day. My son is shy and a bit anxious and they made sure he was comfortable and in the same group as his friend. The choice of activities was just perfect for him and his group leader was fantastic.

He got him to try new things, which is no small feat!

I was also very impressed with the way the camp is managed and how the information is communicated to us. I thought it was very efficient and safe and

I felt reassured that my son was in very capable hands and having a lot of fun. Thank you very much, Barracudas! We will be back next year. *Isabelle*



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40+
venues

HERE'S HOW TO CONTACT US!



AMAZING
facilities
and convenient
locations!

WE'D LOVE TO HEAR FROM YOU

CUSTOMER SERVICE

Our office hours are currently 8.30am-5.30pm

01480 467 567 Standard rate number

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