



**BARRACUDAS
INFLUENCERS 2022**





WHY work with Barracudas?

Barracudas offers outstanding Easter, summer and half term camps. Our camps have provided active entertainment for children in the school holidays for almost 30 years.

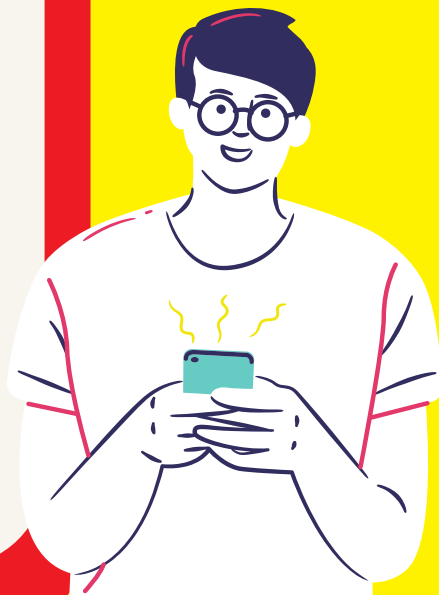
With an unrivalled choice of over 80 activities on offer, kids love our multi-activity camps, making life-long memories and friends every year.

We're committed to offering the very best childrens camps. Introducing innovative programmes and activities to always give children a choice to keep them busy and safe. We do it with enthusiasm, professionalism and FUN and always aim to give every child such an amazing experience they can't wait to come back!





Our core values of communication, fun, innovation, personal development, professionalism and teamwork inform everything we do and have been at the heart of every development over the 30 years since we began.



OUR HISTORY



Barracudas opened our first activity day camp back in 1992. The founder, Neil Greatorex worked in the industry for several years both in the UK and rolling out camps in Australia.



Beginning with one summer camp in London and one in Surrey, Barracudas offered something different for children in the school holidays.



Barracudas went above and beyond to offer the widest range of activities to suit every child's interests. Right from the beginning Barracudas offered activities kids didn't have the opportunity to do anywhere else.

WHY US?

Good and Outstanding Ofsted Grades

BARRACUDAS



COMPETITORS



All Barracudas camps are registered with Ofsted and we've been rated Outstanding more times than any comparable competitor!



46 SUMMER CAMPS



38 EASTER CAMPS



10 HALF TERM CAMPS



Ofsted in 2021 changed rating to met or not met all inspected Barracudas camps in 2021 received the met rating

We have over 800 independent parent reviews on Trust Pilot!

“Absolutely fantastic! – My niece goes to the Chelmsford Barracudas and she has been absolutely overjoyed so far! It’s all she’s been able to talk about when she gets home! Additionally, the staff are super friendly and professional; her parents were originally worried to place her in a camp as such but seeing the warmth from the people at Barracudas really put their minds at ease. I tell you one thing’s for sure: I wish I went to Barracudas when I was a child now ...



by Louise

Rated 4.7 / 5 | 842 reviews

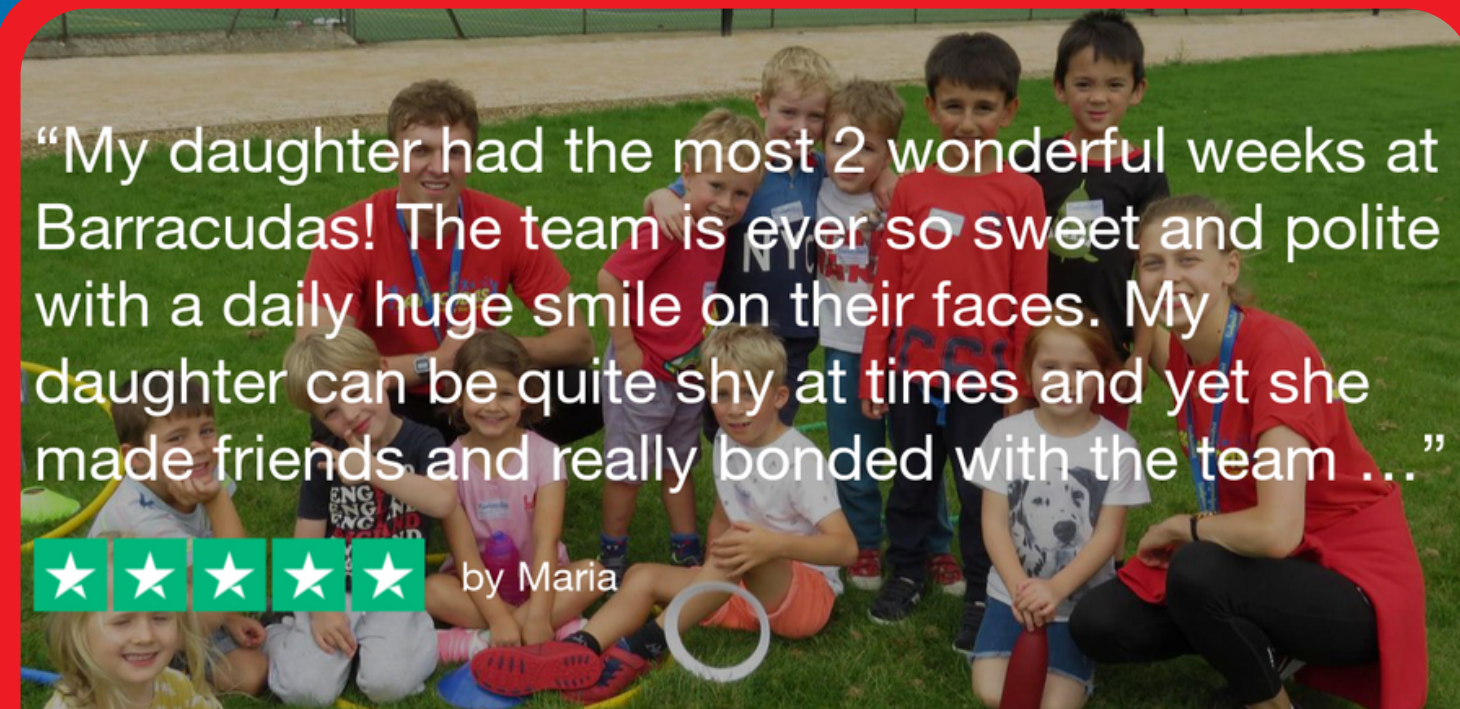


“... Really well organised and easy dropping off/collection process. Excellent friendly staff and a good range of activities. He was very well looked after and can't wait to go back next year.”



by Lynn Bourne

Rated 4.7 / 5 | 842 reviews



“My daughter had the most 2 wonderful weeks at Barracudas! The team is ever so sweet and polite with a daily huge smile on their faces. My daughter can be quite shy at times and yet she made friends and really bonded with the team ...”



by Maria

Rated 4.7 / 5 | 842 reviews



What we're looking for



LIVES NEAR ONE OF OUR CAMPS

POST ON SOCIAL MEDIA, BLOGS OR BOTH

HAS CHILDREN THAT ARE THE RIGHT AGE TO ATTEND CAMP (4.5-14 YEAR OLDS)

What we'd like you to do

- A post during the build-up to camp to say they're going to Barracudas
- Stories on the day of camp – on the way to camp, drop off, a summary from their child after of their day including their favourite activities
- Post after visiting camp reviewing your Barracudas experience
- Then when they go to visit another season in the year posts about previous experience, can't wait to go back etc.

If you'd like to do something different than the above then you can contact us at chelsey@barracudas.co.uk to discuss options.



WHAT WE CAN OFFER YOU



Giving every child such an
AMAZING
EXPERIENCE
they can't wait to come back!

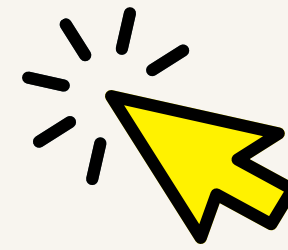
Free days at your local camp for your children to attend

We can send you a free camp kit for your child to wear at camp

We can also offer a payment for your work which can be discussed when agreeing terms



Want to work with us?



Send us an email to chelsey@barracudas.co.uk

We'll be happy to discuss options and
to agree terms. We can't wait to work
with you in 2022

